

**Where to Get Content Ideas Checklist**

Ideas are everywhere…keep your mind on your target market as you use these resources. Here are some good sources of content ideas.

* **Blogs targeting similar markets to you.** Search on Google for “[x topic] blog” Add them to a feed reader (try [Feedly](https://feedly.com/) or a mobile reader).
* **Social media accounts targeting similar markets.** Do the same for Facebook, Twitter, Instagram, Pinterest and so forth. Keep tabs on what others are doing in your market.
* **Make affiliate offers:** If you’ve got a product in mind, it’s easy to come up with content ideas to help presell the product. Create content that shows the problem the product solves, do reviews and product comparisons.
* **Trending Topics Social Media:** What is your market talking about and asking for on Twitter and Facebook? Don’t just look at the businesses creating content, what is your actual target market talking about.
* **Article directories**. Try [ezinearticles.com](http://ezinearticles.com) and [ehow.com](http://ehow.com).
* **PLR content**. This is pre-made content that you can purchase inexpensively and then edit, brand and monetize. Try the content at [allprivatelabelcontent.com](http://writerhelpwanted.com/aplc) or [diyplr.com](http://writerhelpwanted.com/diyplr).
* **Local traditional news media.** Read and watch for local hot topics.
* **Worldwide media.** Search at [Google News](http://news.google.com) & [Yahoo News](http://news.yahoo.com).
* **Bookmarking Sites:**  Search sites like [reddit.com](http://reddit.com/) and [stumbleupon.com](http://www.stumbleupon.com/)
* **Submitted questions**. Ask your readers to submit questions to you. Make a form and drive your readers to it regularly for a steady stream of questions.
* **Question & Answer Sites.** Review [Yahoo Answers](http://answers.yahoo.com) or [Quora.com](https://www.quora.com/). Look at the common questions people are asking and serve up some content.
* **Keyword tools.** Use tools like [Google Adwords Keyword Planner](https://adwords.google.com/select/KeywordToolExternal) and [Market Samurai](http://www.marketsamurai.com) to find out what people are looking for when they do search engine queries.
* **Email lists targeting similar markets as you.** Sign up for them. ***TIP:*** Use a separate email address for these, so you can look at it only when doing research. No need to be totally distracted!
* **Print media**. Look at magazines and other printed media covering similar topics, reaching the same market.
* **Google Alerts.** Sign up at [Google Alerts](http://google.com/alerts) for email notifications whenever content is published on topics /keyword phrases of interest.
* **Message boards, forums or Facebook Groups where your target audience gathers**. Search Google for “[X topic] message board” or “[X topic] forum”. Search Facebook for similar terms.
* **Link to content and track your readers’ response.** Before putting together a content piece on a certain topic, link to one and track the link to see if your readers are interested.
* **Digital Marketplaces.** Look for popular products on digital marketplaces like [clickbank.com](http://clickbank.com) and [udemy.com](https://www.udemy.com/). Search by category - products are listed by popularity.
* **Older popular content.** Expand on older articles, emails, etc. Add worksheets, spreadsheets and other useful tools.
* **Your products.** Whether you sell information or physical products, create content that teaches your readers that they need your product and encourages them to consume it.